



# Child Protection Poster and Ad Series

## LANGUAGE KITS

This set of resources includes a series of four posters and ads in various sizes for print and online use. The resources are organized in kits by language: 1) Portuguese, 2) French, 3) Castilian Spanish, 4) German, 5) Italian, and 6) UK English. Each kit includes four messages designed in the following formats: posters, print ads, presentation slides, and digital ads for social media. The details are outlined below.

### POSTER SPECS

- **Quantity:** 4 different designs
- **Trim Size:** A3 (11.6929 x 16.5354)
- **Color:** CMYK
- **Bleeds:** 0.125 on all sides
- **Final formats:** PDFs with and without bleeds

### PRINT AD SPECS

- **Quantity:** 2 each of 4 design versions (total 8 ads)
- **Trim Sizes:** A4 full-pg (8.2677 x 11.6929) and A4 half-pg (8.2677 x 5.8465)
- **Color:** CMYK
- **Bleeds:** 0.125 on all sides
- **Final formats:** PDFs with and without bleeds

### PRESENTATION AD SPECS

- **Quantity:** 1 each of 4 design versions (total 4 slides)
- **Trim Sizes:** 1920 x 1080
- **Color:** RGB
- **Final formats:** JPGs

### DIGITAL AD SPECS

- **Quantity:** 3 each of 4 design versions (total 12 ads)
- **Trim Sizes:** 1080 x 1080 pixels (IG square), 1080 x 1920 pixels (IG or FB story, vertical), and 1200 x 630 pixels (FB shared image horizontal)
- **Color:** RGB
- **Final formats:** JPGs

### FILE SETUP

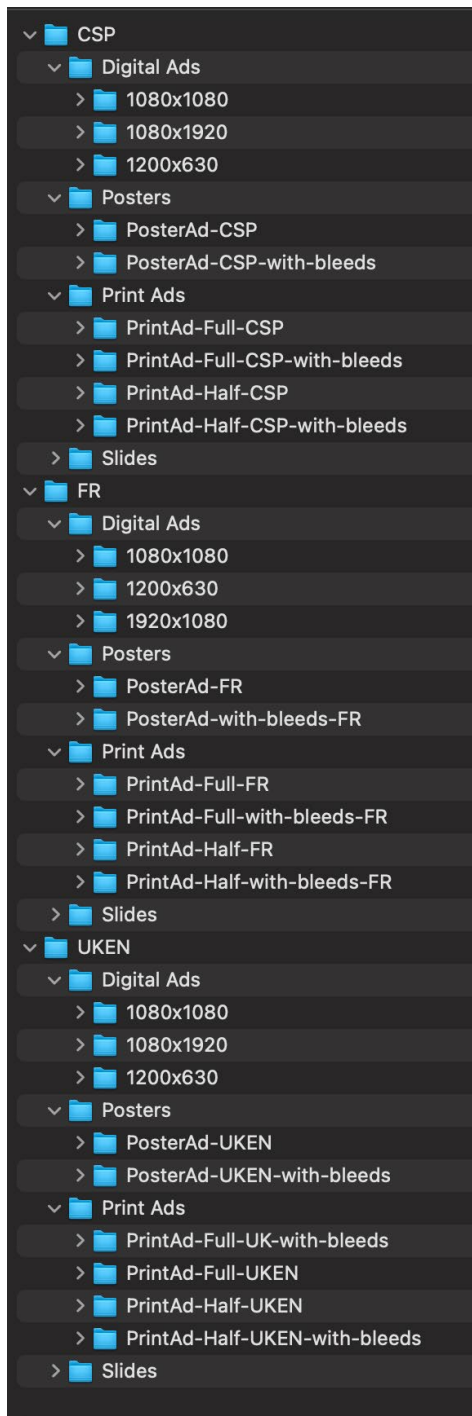
The files are saved to FileCloud. Use the following link to access: <https://share.adventistrisk.org/url/jfbwtfxuvjeytz7e>. (Password not required and it's set to not expire.) The following pages show an example of the folder setup and naming system, along with samples of a complete kit.

Please feel free to reach out to me if you have questions or need further assistance.

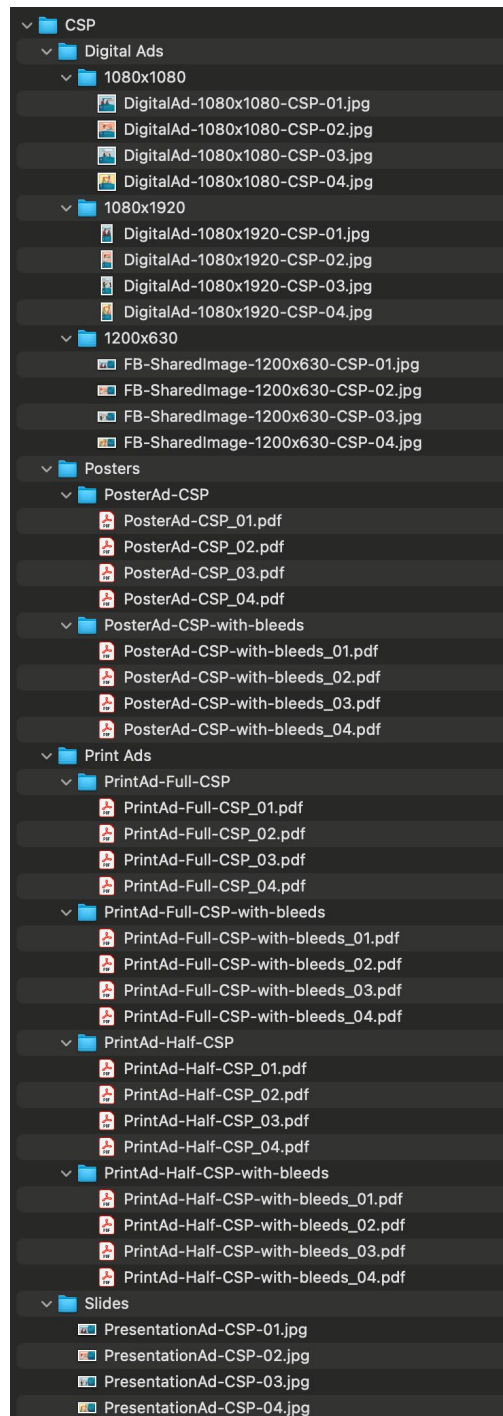
Regina Reaves | Senior Design Specialist  
301-453-7041 DIRECT | 301-996-6814 MOBILE | [rreaves@adventistrisk.org](mailto:rreaves@adventistrisk.org)

## FOLDER SETUPS

## The Main Folder Example

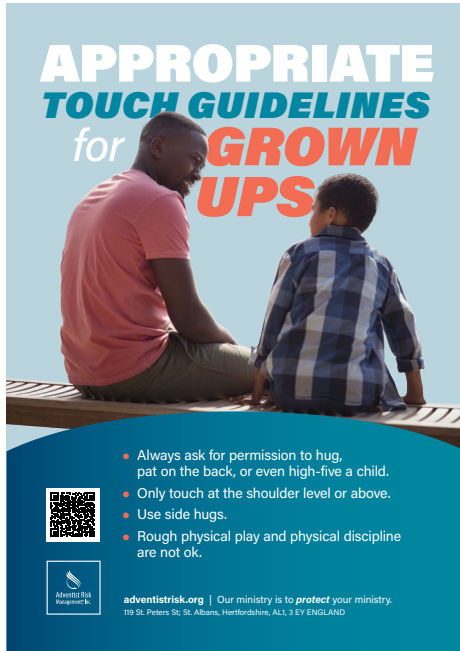


## Inside Each Language Folder





## POSTERS without bleeds



01



02



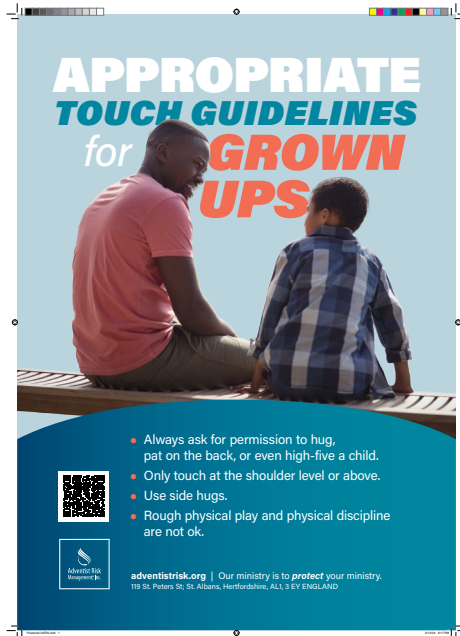
03



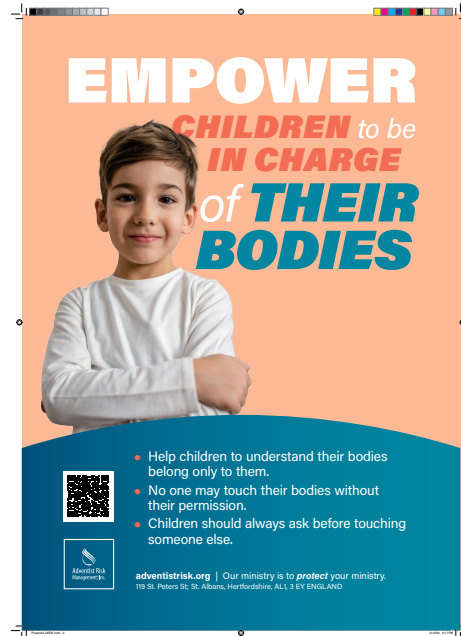
04



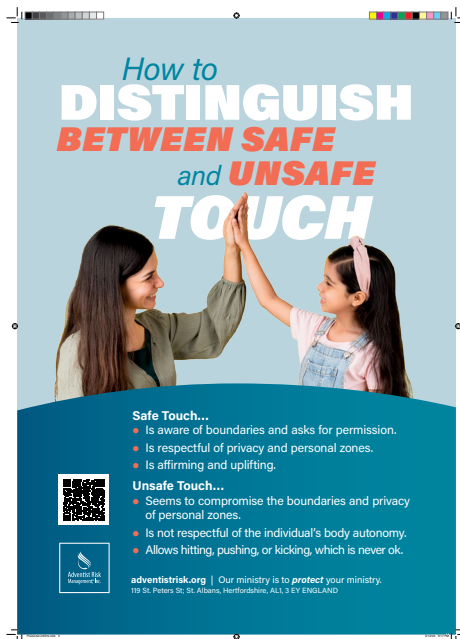
## POSTERS with bleeds



01



02



03



04



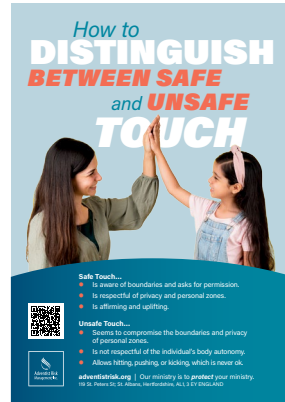
## FULL-PAGE PRINT ADS without bleeds



01



02



03

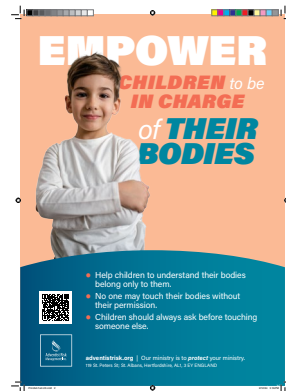


04

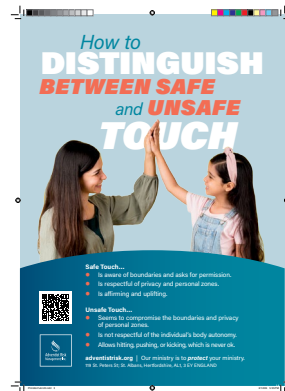
## FULL-PAGE PRINT ADS with bleeds



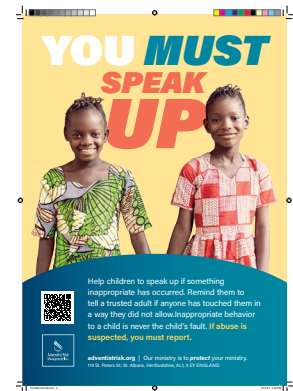
01



02



03



04





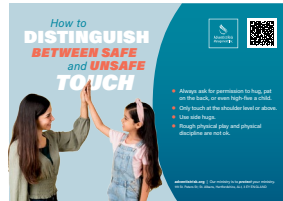
## HALF-PAGE PRINT ADS without bleeds



01



02



03



04

## HALF-PAGE PRINT ADS with bleeds



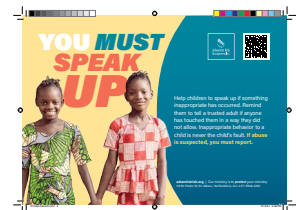
02



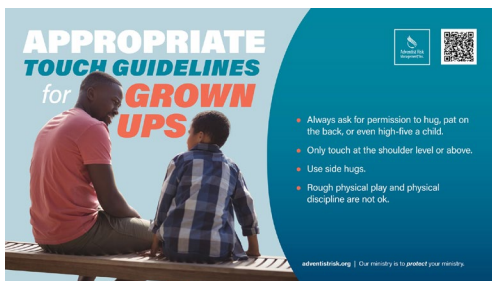
03



04



## PRESENTATION ADS



01



02



03



04



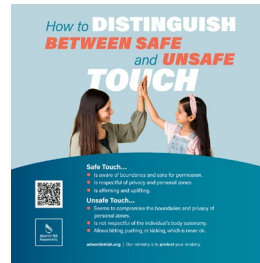
## DIGITAL ADS (1080 x 1080 – IG square)



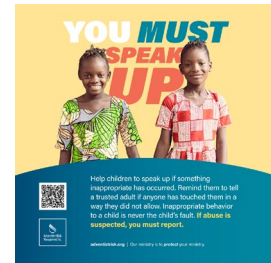
01



02

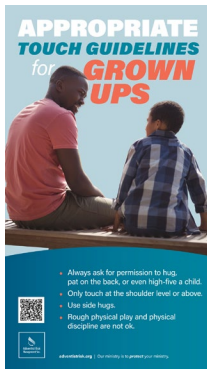


03

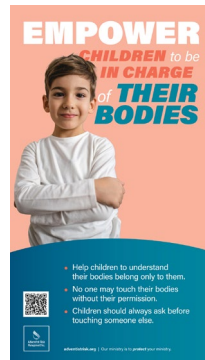


04

## DIGITAL ADS (1080 x 1920 – IG or FB story)



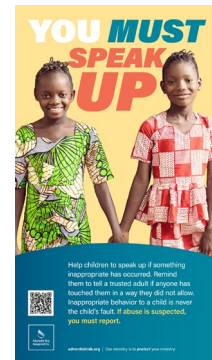
01



02



03



04

## DIGITAL ADS (1200 X 630 – FB Shared Image)



01



02



03



04